

REGISTRATION

If you have questions regarding ASPRA or ASPRA membership, call Lynn Strang at (480) 461-4000.

Yes! I'd like to be a proud member of the Arizona School Public Relations Association.

Professional Membership \$50.00

Name: _____

Title: _____

District/Business: _____

Address: _____

Phone: _____

Alt. Phone: _____

Fax: _____

Email: _____

Your areas of expertise (*i.e. bond campaigns, media relations, marketing, etc.*):

Make checks/purchase orders payable to:

ASPRA

Arizona School Public Relations Association



P.O. Box 68081
Phoenix, AZ 85082-8081
Phone: (480) 461 - 4000
Fax: 602.271.3550
lstrang@evit.com



**EDUCATIONAL EXCELLENCE THROUGH
EFFECTIVE COMMUNICATIONS**

WHO WE ARE



The Arizona School Public Relations Association (ASPRA) is a professional organization that provides support to educators involved in school public relations, as well as professional development activities for school public relations specialists. Building and maintaining public confidence in our schools are two of the most important tasks educators face today. ASPRA is dedicated to improving the public's understanding, commitment and support of public education.

Our membership includes public relations professionals from both the educational and private sector, administrators, school staff with public relations responsibilities, school board members, educational service organizations and students interested in the field of school public relations.

AN AWARD-WINNING ORGANIZATION

- Blue Ribbon Chapter of National School Public Relations Association (NSPRA)
- Three-time recipient of the NSPRA Distinguished Chapter Award
- NSPRA Award of Merit for a Single Chapter Project
- Numerous individual awards for publications, programs and contributions

YOUR BENEFITS

ACTIVE NETWORK OF INFORMATION

Whatever the task or problem, you have an immediate resource in the combined experience and expertise of your ASPRA colleagues.

DIRECTORY

As a member you will receive a directory which lists members and their areas of expertise.

E-MAIL LISTSERV

ASPRA members have the advantage of joining a members-only listserv. Instant information from PR professionals around the state is just a few key strokes away.

MENTOR PROGRAM

As a new member, ASPRA will assign you a mentor at your request. Your mentor will be a long-standing ASPRA member located near you who will be as close as a phone call away to lend a hand or help you assess your communications program.

WORKSHOPS & MEETINGS

Workshops and meetings are held throughout the year. Speakers, including ASPRA members, cover a wide range of topics geared toward school public relations, skill development, professional growth and educational issues.

CONFERENCES

ASPRA hosts conferences and workshops with public relations experts to help you improve your skills and keep you current in the field.

CONSULTANT SERVICES

ASPRA members are available to present workshops for school districts on topics of special interest like customer service and marketing skills, or provide advice and information on special projects. There is a fee for these services.

LIBRARY

A professional library is available for use by members. It contains a variety of materials on school public relations topics, as well as textbooks recommended for accreditation preparation.

MEMBERSHIP

PROFESSIONAL MEMBERSHIP

This is a voting membership open to persons with responsibilities for public relations, whether at district or school level. Professional members are eligible to be elected officers of the association.

REGISTRATION

Please detach this panel, fill out application form on reverse and return with a check or purchase order payable to:

ASPRA

Arizona School Public Relations Association
P. O. Box 68081
Phoenix, Arizona 85082-8081

Membership Contact

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