

The Arizona School Public Relations Association (ASPRA) is a professional membership-based organization which supports school communicators through professional development, networking and collaboration.

It is comprised of more than 200 individuals throughout Arizona who are committed to public education and who take their public relations responsibility serving their school, district or organization seriously.

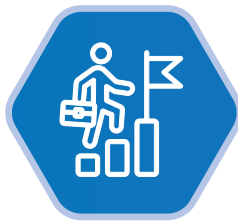
Building and maintaining public confidence in our schools are two of the most important tasks educators face today. ASPRA is dedicated to improving the public's understanding and support of and commitment to public education.



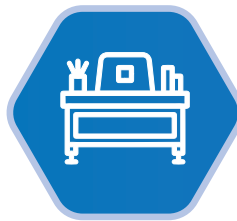
Listserve to connect all members instantly through email



Monthly newsletter with multiple resources both local and national



Quarterly professional development opportunities



Monthly office hours for networking, mentorship, and more



Support and resources through a member-only document resource bank



Information about the National School Public Relations Association



Connections with other school public relations associations



Support in earning your accreditation in public relations (APR)



A robust two-day annual summer conference in Flagstaff, Ariz.



Annual awards ceremony celebrating the work of Arizona school public relations professionals

	FRESHMEN SPONSOR \$2,500	SOPHOMORE SPONSOR \$5,000	JUNIOR SPONSOR \$7,500	SENIOR SPONSOR \$10,000	GRADUATE SPONSOR \$12,000	PREMIER SPONSOR (EXCLUSIVE) \$15,000
Named sponsorship in awards or conference program	✓	✓	✓	✓	✓	✓
Agendized presentations	10 min.	10 min.	15 min.	15 min.	✓	1 hr. / 30 min.
Exhibit space		✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓	✓
Mention in ASPRA monthly newsletter	✓	✓	✓	✓	✓	✓
'Thank You' email to listserv	✓	✓	✓	✓	✓	✓
Logo on event marketing materials					✓	✓
Ad in summer conference event program					✓	Half pg. / Full pg.
Mention on ASPRA website as sponsor		✓	✓	✓	✓	✓
Logo on each table at awards event					✓	✓
Summer conference registration					1	2
List of conference attendees						✓
Swag item in attendees bag						✓
Inclusion in ASPRA night out at NSPRA						✓



### ► **Table Vendor Sponsor | \$1,500**

- Join us as a table vendor from June 9-11, 2024 at the Little America Hotel in Flagstaff and hand out materials about your organization. *(Does not include flight/hotel.)*

### ► **Freshman Sponsor | \$2,500**

#### **Quarterly meeting sponsor**

- Named quarterly meeting sponsor in email invitation to all members
- Welcome and 10 minute presentation at quarterly meeting, in-person or virtual
- Social media mentions (2)
- Mention in monthly ASPRA member newsletter
- Mention in follow-up email to all membership on the listserv

### ► **Sophomore Sponsor | \$5,000**

#### **Breakfast sponsor at summer conference**

- Named breakfast sponsor in printed conference program
- 10-minute remarks during breakfast in main ballroom  
*(Content informative and engaging. Pre-approved by VPs of programming. No sales pitches.)*
- Exhibit table included at summer conference
- Social media mentions (4)
- Mention in monthly ASPRA member newsletter
- Mention in email to all membership on the listserv
- Mention on ASPRA website as a conference sponsor

### ► **Junior Sponsor | \$7,500**

#### **Lunch sponsor at summer conference**

- Named lunch sponsor in printed conference program
- 15-minute remarks during lunch in main ballroom  
*(Content informative and engaging. Pre-approved by VPs of programming. No sales pitches.)*
- Exhibit table included at summer conference
- Social media mentions (6)
- Mention in monthly ASPRA member newsletter
- Mention in email to all membership on the listserv
- Mention on ASPRA website as a conference sponsor

### ► **Senior Sponsor | \$10,000**

#### **5K and reception sponsor at summer conference**

- Opportunity to join ASPRA VPs in welcoming everyone to event
- Exhibit table included at summer conference
- Named sponsor in printed conference program
- Social media mentions (8)
- Mention in monthly ASPRA member newsletter
- Mention in email to all membership on the listserv

## ► Graduate Sponsor | \$12,000

**Sponsor at ASPRA\*tion Awards Ceremony with approximately 200 school PR professionals, superintendents and Governing Board members**

- Opportunity to give welcome message during ASPRA\*tions Awards Ceremony
- Logo included on event marketing materials for awards ceremony
- Social media mentions (10)
- Full page ad for ASPRA\*tion awards designed by sponsor
- Half page ad for summer conference designed by sponsor
- Exhibit space at summer conference in main ballroom
- Exhibit space at ASPRA\*tion awards in lobby
- Mention in monthly ASPRA member newsletter
- Mention in email to all membership on the listserv
- Logo displayed on each table at the award ceremony
- One summer conference registration (does not include flight/hotel)
- Logo displayed on ASPRA website as awards sponsor
- 30 minute breakout session during summer conference

## ► Premier Sponsor | \$15,000 (Exclusive)

**Top sponsor at annual summer conference**

- 60-minute virtual office hours to present/answer questions to ASPRA members
- 30-minute breakout session during summer conference (*professional development, no sales.*)
- Speed-dating session during summer conference
- List of conference attendees
- Full page program ad for summer conference designed by sponsor
- Half page ad for ASPRA\*tion awards designed by sponsor
- Social media mentions (12)
- Exhibit space at summer conference in main ballroom
- Exhibit space at ASPRA\*tion awards in lobby
- Mention in monthly ASPRA member newsletter
- Mention in email to all members on the listserv
- Opportunity to include one item in the conference swag bag
- Participation in ASPRA night out during NSPRA summer conference
- Two full summer conference registrations (*does not include flight/hotel.*)



# LET'S CONNECT