



March 13, 2018

Dear industry partner,

The 2018 ASPRA professional development summer conference is just around the corner. School public relations practitioners from across Arizona will gather to learn how to better serve our students, parents, staff and stakeholders through communications. This year, the day-and-a-half event will be held June 12-13 at the [Omni Tucson National Resort](#).

Would you like to network with these communications decision-makers and share how your product can enhance their practice? Sponsorship packages are available!

Choose the level that is right for you - from the exclusive premier sponsor to the economical network sponsor. If you have any questions after reviewing the options, just let me know via email, [hdhollands@mpsaz.org](mailto:hdhollands@mpsaz.org), or phone, 480-472-0498.

Act soon! Several of the levels are exclusive, so once they are contracted, they are gone.

To secure your sponsorship, [please complete this form](#). On behalf of the ASPRA executive board, thank you for your support.

Sincerely,

Helen Hollands  
Treasurer



## Summer Conference 2018 Sponsorship Opportunities

### Premier sponsor - \$3,000 (exclusive)

Sponsorship package includes:

1. Display table in or near the main meeting room for the duration of the conference.
2. One conference registration (accommodations not included).
3. 30-minute agenda item during a whole group session.
4. Full-page ad in conference brochure.
5. Thank you promotional email to the listserv.

Add-ons:

1. Conference registration - \$150 per additional person
2. Accommodations - to be booked directly with Omni or facility of choice

### Social sponsor - \$1,000 + expenses\* (exclusive)

Sponsorship package includes:

1. Named, exclusive host of the evening social event\*.
2. Display table in or near the main meeting room for the duration of the conference.
3. One conference registration (accommodations not included).
4. 15-minute agenda item during a whole group session or meal.
5. Half-page ad in conference brochure.
6. Thank you promotional email to the listserv.

Add-ons:

1. \*REQUIRED: Food and beverage for sponsored social event - to be booked directly with Omni
2. Conference registration - \$150 per additional person
3. Accommodations - to be booked directly with Omni or facility of choice

### Network sponsor - \$1,000

Sponsorship package includes:

1. Display table in or near the main meeting room for the duration of the conference.
2. One conference registration (accommodations not included).
3. Half-page ad in conference brochure.
4. Thank you promotional email to the listserv.

Add-ons:

1. Conference registration - \$150 per additional person
2. Accommodations - to be booked directly with Omni or facility of choice